

Alton Brown cookbook series

Design and art direction of all elements of the Alton Brown book publishing program including bestsellers *Good Eats* and *I'm Just Here for the Food*.



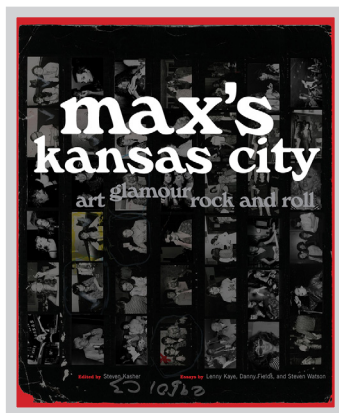
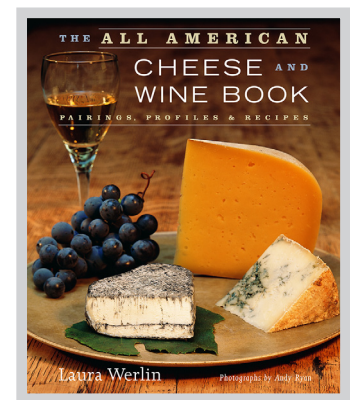
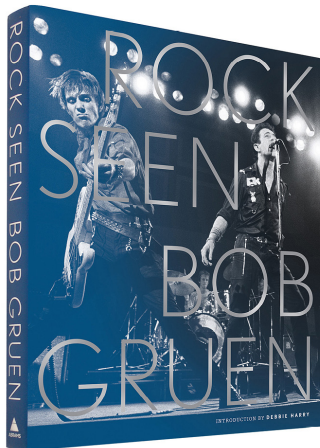
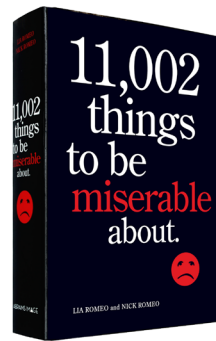
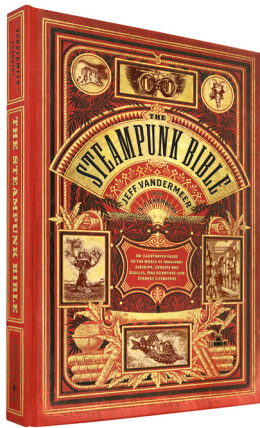
Hardscrabble Projects

Designers and developers of printed and digital publications

Galen Smith

Principal/Creative Director

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Book designs

Design and art direction of covers and interiors. Subjects include pop culture, cooking, arts and entertainment.



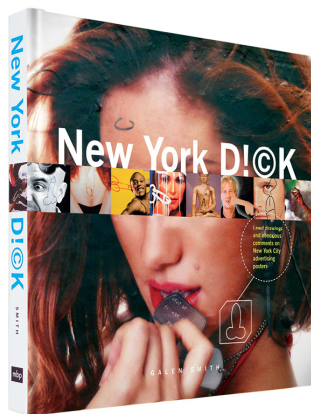
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Digital and printed book packaging

Concept, photography, text and design of *New York Dumb*, an iPad book published by Hardscrabble Projects, and *New York Dick* published by Mark Batty Publisher.



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